



CONTRA COSTA COUNTY FIRE PROTECTION DISTRICT

MEDIA ADVISORY

December 1, 2018

CON FIRE IMPLEMENTS NEW PIO MEDIA LINE

Automated System Designed to More Quickly, Efficiently Connect Reporters/Assignment Editors with Current On-Call PIO

WHEN: Beginning 8 a.m., Saturday, December 1, 2018

WHERE: 1-925-660-PIO1 (7461)

WHAT: Effective immediately, Con Fire is implementing an automated phone system designed to help working media more quickly and easily reach the correct on-duty public information officer (PIO).

After dialing 1-925-660-PIO1 (7461) the caller will be prompted to "press one" to be connected with the on-call PIO.

Media interested in non-Con Fire incidents (East Contra Costa, Moraga-Orinda, and San Ramon Valley FPDs, along with Richmond Fire) should continue to call the county fire dispatch media number at 1-925-941-3330.

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QUESTIONS, PLEASE CONTACT: Steve Hill, PIO, Contra Costa County Fire Protection District, steve.hill@cccfpd.org

Contra Costa County Fire Protection District is a recognized fire service leader providing fire and emergency medical services to nearly a million people across a 304 square-mile area, in and around the nine major cities of Contra Costa County, California. The District, with 25 fire stations and some 400 employees, is dedicated to the preservation of life, property and the environment.